Adriana Elizarraraz

Graphic Designer | Web Designer

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Professional Summary

Creative and detail-oriented graphic design student with a background in biomedical engineering and experience developing modern visual systems, branding, social media campaigns, and digital design solutions. Skilled in combining precision, creativity, and strategic thinking to create elegant and impactful visual communication. Passionate about modern branding, typography, and luxury-inspired design aesthetics.

Education

Southern New Hampshire University
Bachelor's Degree in Graphic Design and Media Arts

Certifications & Achievements

Graphic Design Coursework and Portfolio Development
Experience in Integrated Digital Campaign Projects

Design Skills

- Branding & Identity Design
- Typography & Layout Design
- Social Media Design
- Logo Design
- Digital Campaign Design
- UI/UX Concepts
- Editorial Design

Technical Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Figma
- Microsoft Office Suite

Professional Skills

- Creative Problem Solving
- Communication & Presentation
- Project Planning
- Attention to Detail
- Team Collaboration
- Time Management

Professional Experience

Biomedical Engineer – Hospital Environment
Houston, Texas | Current Position

- Maintain precision and attention to detail while troubleshooting complex systems.
- Apply analytical thinking and problem-solving skills to complex technical challenges.
- Communicate effectively with staff and departments to support operational efficiency.

Relevant Projects

- Branding Identity Development
- Social Media Campaign Design
- Integrated Digital Campaign Projects
- UI/UX Concept Design